

AGENCY SYNOPSIS

WHAT IS MARKETING DIRECTIONS?

A 15-person ad agency/marketing services/design firm.

Located in beautiful Westlake, Ohio, fifteen minutes west of downtown Cleveland.

We've been "helping brands go places" for more than 30 years.

WHAT DO WE PROVIDE?

- Art direction, graphic design and illustration
- Branding advice
- Copywriting, editing and proofreading
- Marketing services, support and consultation
- Marketing plan development
- Media buying
- Online sales promotion development, management (rebates/incentives/fulfillment)
- Photography (in-house studio)
- Public relations
- Website design

WHAT DO WE CREATE?

- Annual reports
- Brand identity graphics and themes
- Collateral
- Email marketing items
- Logo design/Corporate I.D.
- Marketing/Sales/Training tools
- Online advertising
- Outdoor advertising
- Packaging
- Presentations (large- and small-scale)
- Print advertising
- Retail point-of-sale items
- Signage
- Tradeshow booth design
- Video scripting and supervision
- Websites

WHAT MAKES US UNIQUE?

Our service, without a doubt.

When we partner with you, there's a good chance you'll be dazzled as much by our work ethic as by our work. Fact is, we put as much effort into fine-tuning, fact-checking and budget-watching as we do into brainstorming. And by turning projects around quickly and efficiently, we provide plenty of value to complement our creativity.

WHO ARE SOME OF OUR CLIENTS?

Federal-Mogul Corporation, MTD, Moen, NAPA, Saint Luke's Foundation, William J. and Dorothy K. O'Neill Foundation, City of Middleburg Heights, Ohio

WHO CAN YOU CALL OR EMAIL?

- John Brubaker, vice president – bru@marketingdirectionsinc.com
 - Scott Camarati, creative director – scott@marketingdirectionsinc.com
- (Or just kick it old-school and call 440.835.5550)